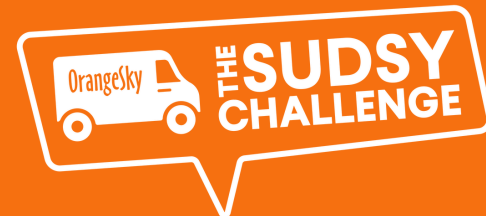


OrangeSky

— Australia —



Sudsy at school



What is **The Sudsy Challenge**?

The Sudsy Challenge is all about raising funds and awareness so people doing it tough can access free laundry, warm showers and genuine connection through Orange Sky.

The challenge is simple: **wear the same shirt for three days, start conversations about homelessness and hardship, and raise funds to support Orange Sky's services.**

So, why is it called Sudsy? Sudsy was Orange Sky's very first laundry van. It took co-founders Nic and Lucas three days and three sets of washing machines and dryers to get it up and running. On that third day, a friend named Jordan used the service and showed them that while clean clothes matter, it's the conversation and connection that make the biggest difference.

That's why the Sudsy Challenge runs for three days: to honour where Orange Sky began and help create more moments of connection for people who need them most.



It's as easy as 123!



Sign up



Rally the troops



Get Fundraising!

Your Support

By supporting The Sudsy Challenge at your school, you'll help change the conversation around homelessness in Australia.

Support your community

By taking on The Sudsy Challenge, your school will help provide free laundry, warm showers and genuine connection to people experiencing homelessness and hardship.

Build school spirit

Whether you're taking on the challenge as a class, year level or whole school, The Sudsy Challenge is a fun way to bring your school community together while making a real difference.

Inspire kindness and compassion

The Sudsy Challenge encourages students to step outside their comfort zone, develop empathy, and learn about the challenges people experiencing homelessness face every day.

Make Learning Meaningful

The Sudsy Challenge is a great opportunity to connect fundraising with classroom discussions around social responsibility, community, and creating positive change.

Why take on Sudsy at your school...

Fun rewards & friendly competition

From Sudsy t-shirts to exciting prizes, there's plenty of motivation to get involved. Challenge other classes, year levels or even teachers to see who can raise the most!

Be part of the conversation

Homelessness in Australia is on the rise, and the cost of living crisis is making it harder for more people to get by. By taking part in The Sudsy Challenge, your school can help raise awareness, spark important conversations, and support people doing it tough.

According to the 2021 Census

122,494 Australians are
experiencing homelessness

5.2%

increase since the
2016 Census

58%

of people experiencing
homelessness are
under the age of 35

12-24

year olds are the fastest
growing demographic of
people experiencing
homelessness.

How do I get my school set up?

Sign your school up in a few simple steps...

1. Visit the **[Sudsy Challenge website and click Sign Up.](#)**
2. Create an account or log in if you've participated before.
3. Select **Create a Team** and give your team a name.
4. Set your fundraising goal and choose your challenge dates.
4. Invite your teammates by sharing your team page.
5. **Start fundraising and get ready to wear the same shirt for three days alongside your amazing schoolcohort!**



Fundraising Ideas For your school!

A few ideas...

Incentivise your staff & students

Offer a fun prize for your highest fundraiser! Think movie vouchers, a canteen treat, or even the chance to pick the next school spirit day.

Organise an activity

Bring your school together with a bake sale, raffle, sausage sizzle, treat stall or lunchtime games to raise extra funds.

Go crazy with outfits!

Challenge a teacher, principal or school captain to wear a silly outfit if your fundraising goal is reached. The bigger the challenge, the bigger the motivation!

Tap into your community

Share your fundraising page in your school newsletter, on social media and with friends and family. Every donation helps make a difference.

Turn the school orange

Get your whole school involved with an orange-themed free dress day, crazy sock day or orange accessory day to show your support for The Sudsy Challenge.

Kickstart your fundraising

Lead by example! Encourage everyone on your team to make a self-donation to get the fundraising started and inspire others to give.



Resources & FAQ'S

Find everything you need here...

Sharable tiles, photos, handy informative docs... you can find them all in one place.

[View resources & more!](#)



FAQ'S

How do I get a Sudsy Shirt?

Participants who raise \$48 will receive their very own Sudsy t-shirt, but it's totally up to you what you wear over the three challenge days!

When does the challenge happen?

The Sudsy Challenge will be held on the 16th-18th of September this year. If these days don't work for you, feel free to choose your own!

Where does the money I raise go?

All the funds you raise will directly support Orange Sky's Australian services, providing free laundry, warm showers and the opportunity for conversation and connection.

Will people who donate to me get a tax-deductible receipt?

Absolutely! Donations of \$2 or more are tax deductible. Receipts are issued automatically to the donor after a donation is made through your challenge page.





Get in touch

If you couldn't find the answer you were looking for, our friendly team is here to help! Get in touch anytime.



Email
hello@thesudsychallenge.com



Call Us
07 3067 5800



Check out the website!
thesudsychallenge.com.au