

OrangeSky

— Australia —



Sudsy in the workplace



What is **The Sudsy Challenge**?

The Sudsy Challenge is all about raising funds and awareness so people doing it tough can access free laundry, warm showers and genuine connection through Orange Sky.

The challenge is simple: **wear the same shirt for three days, start conversations about homelessness and hardship, and raise funds to support Orange Sky's services.**

So, why is it called Sudsy? Sudsy was Orange Sky's very first laundry van. It took co-founders Nic and Lucas three days and three sets of washing machines and dryers to get it up and running. On that third day, a friend named Jordan used the service and showed them that while clean clothes matter, it's the conversation and connection that make the biggest difference.

That's why the Sudsy Challenge runs for three days: to honour where Orange Sky began and help create more moments of connection for people who need them most.



It's as easy as 123!



Sign up



Rally the troops



Get Fundraising!



According to the 2021 Census
122,494 Australians are
experiencing homelessness

5.2%

Increase since the
2016 Census

82%

Of the additional 6,076
people experiencing
homelessness since the
last Census are female

20%

Identify as
First Nations
Australians

12-24

Year olds are the fastest
growing demographic of
people experiencing
homelessness.

58%

of people experiencing
homelessness are under
the age of 35

39.1%

of those experiencing
homelessness are
living in severely
crowded dwellings

Orange Sky's impact in the community

84

Orange Sky services are
in operation across 59
locations around
Australia

4,500+

volunteers provide a
space for conversation
and connection every
week

2,000+

average weekly loads
of laundry provided by
Orange Sky



Why take on **Sudsy at your workplace ...**

Your Support

Not only does Sudsy support team connection and engagement, but you'll be helping to change the conversation around homelessness in Australia.

Support your community

By taking on the challenge, you'll be helping to take a load off the shoulders of people experiencing homelessness and hardship.

Connect with colleagues

Research conducted by Orange Sky revealed that 77% of employees who participate in team building activities feel more connected to their colleagues. With workplaces being open to flexibility more than ever before, connection has never been so important.

Meet your CSR Goals

The Sudsy Challenge is a great way to engage your teams in an initiative that makes a positive impact in your community, raising funds to directly support people who are experiencing homelessness.

Merch & Prizes

Alongside kitting out fundraisers with our 2023 Sudsy t-shirts, there's prizes up for grabs as an extra incentive for all the competitive folk.

Be part of the conversation

Be part of the conversation

Homelessness in Australia is on the rise, and the cost of living crisis is making it harder for every day Australians to get by. Help us change the conversation around homelessness - and the lives of those doing it tough.

How do I get my team set up?

Sign your team up in a few simple steps...

1. Visit the [Sudsy Challenge website and click Sign Up.](#)
2. Create an account or log in if you've participated before.
3. Select **Create a Team** and give your team a name.
4. Set your fundraising goal and choose your challenge dates.
4. Invite your teammates by sharing your team page.
5. **Start fundraising and get ready to wear the same shirt for three days alongside your amazing team!**



Fundraising Ideas For your workplace!

A few ideas...

Whether you keep it simple or think big, there are plenty of ways to get involved. Here are a few ideas other teams have loved over the years. The sky's the limit!

Incentivise your team

See if the boss will reward your top fundraiser with a day off, a long lunch, or another fun incentive.

Organise an activity

Bring the team together with a raffle, bake sale, morning tea, BBQ or office auction to boost your fundraising.

Create some competition

Create a fundraising leaderboard and see who can climb to the top.



Tap into your networks

Share your fundraising page with friends, family, colleagues, clients and suppliers.

Kickstart your fundraising

Be the first to donate to your own page. A self-donation shows your commitment and encourages others to get behind you.



Resources & FAQ'S

Find everything you need here...

Email signatures, linked-in graphics, social tiles, handy informative docs... you can find them all in one place.

[View resources & more!](#)



FAQ'S

How do I get a Sudsy Shirt?

Participants who raise \$48 will receive their very own Sudsy t-shirt, but it's totally up to you what you wear over the three challenge days!

When does the challenge happen?

The Sudsy Challenge will be held on the 16th-18th of September this year. If these days don't work for you, feel free to choose your own!

Where does the money I raise go?

All the funds you raise will directly support Orange Sky's Australian services, providing free laundry, warm showers and the opportunity for conversation and connection.

Will people who donate to me get a tax-deductible receipt?

Absolutely! Donations of \$2 or more are tax deductible. Receipts are issued automatically to the donor after a donation is made through your challenge page.





Get in touch

If you couldn't find the answer you were looking for, our friendly team is here to help!
Get in touch anytime.



Email
hello@thesudsychallenge.com



Call Us
07 3067 5800



Check out the website!
thesudsychallenge.com.au